

eMobile SMS Software Solutions

- Information at your fingertips



eMobile Pte Ltd focus is to provide wireless mobile business applications, including SMS Server solutions.

Panin Bank, HSBC and Bank Buana Indonesia have successfully implemented eMobile's MBank Mobile Banking solution.

- ❑ *Does your clients already have a mobile phone ?*
- ❑ *Are you a company looking for easy and effective ways of maintaining contact with your employees, partners and customers ?*
- ❑ *Would you like to offer information and communicate through fastest growing world-wide GSM network of mobile phones ?*

Short Message Service (SMS) messages are becoming increasing popular for communication among private and company mobile phone users. It has wide spread acceptance in the marketplace today, both for consumer and business applications. Firstly, it's speed of delivery, low usage costs and possibility to send or receive information anywhere at any time, even in places where the GSM signals are weak.

Amongst other communication modes, SMS messages have the same information value as most of telephone voice calls, but it is both silent and textual. In addition, the 'store and forward' feature of the SMS infrastructure allows delivery and receipt of the messages according to the user's convenience. With the technology offered by eMobile SMS Software Solutions, SMS messages can be used also for accessing information databases, performing business transactions, and broadcasting mass or targeted messages to the mobile phone users.

Specifically, eMobile SMS Server Software provides :

eMobile SMS Software Components

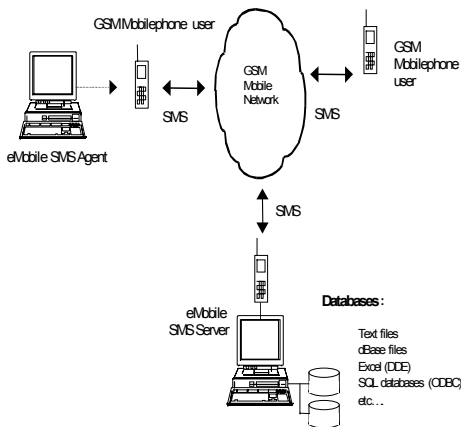


Figure 1: eMobile SMS Servers

eMobile SMS Software is the solution you can count on for your business needs

- **Fast distribution or access to internal information:** For companies to send information to colleagues with mobile phones, or using the employee's mobile phones to access company information databases via SMS queries.
- **Offering 24 hour information service for mobile partners or dealers:** For companies who need to keep and maintain close contacts with their partners and customers, to communicate daily news, product information, information about delivery of goods and so on. This information could be provided on "push" basis, being sent to customers on a subscription basis, or accessed by customers in "on-demand pull" mode.
- **Sending of Marketing information :** For companies to exploit the pervasive acceptance of SMS by sending information about new products and services, latest products and promotions, invitations to customer events and so on to their customer base.

The eMobile SMS Software product functions are described below.

- Support for mobile phones which can be connected to personal computers.
- Possibility to access information from various data sources, using popular data interfaces (on PC platform, typically Excel, DBF, Text, SQL.)
- Information could be accessed from any mobile phone using simple query language or via an attached PC running eMobile SMS Client using HTML pages
- Access to information provided by SMS Servers may be restricted by SMS Server User Administration functions
- List and Chat server provides possibility to organize chats on various themes and utilizing the server for automatic forwarding of SMS messages to defined groups of people
- An Open communication Interface (X-COMI) allows all Windows applications to send or receive data through eMobile communications engine
- Scalable server performance - the server's communications engine allows attachment of up to 4 mobile phones (communication modules) and use simultaneously, access to 4 independent communication channels (assuming there are enough physical COM ports available on the PC).

System Requirements for SMS Server Software

Minimum Hardware Requirements for eMobile MBank Server

- Intel Pentium III & above or equivalent
- At least 128MB RAM
- >100MB Harddisk free space (only installation of SMS Software; database not included)
- 1 free COM port for GSM modem connection to PC server

Software Requirements

- Windows NT 4.0 or higher
- eMobile SMS Server Software
- Relevant software for connectivity to Host application

System Requirements for SMS Client Software

Minimum Hardware Requirements for eMobile MBank Server

- Intel Pentium (>150 Mhz) & above or equivalent
- At least 128MB RAM
- >100MB Harddisk free space (only installation of SMS Software; database not included)
- 1 free COM port for GSM modem or Mobile-phone connection to PC server

Software Requirements

- Windows NT 4.0, Windows 2000, or Win 95/98
- eMobile SMS Agent Software
- Relevant software for connectivity to external databases like MS-Excel, SQL databases through ODBC, and so on.

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